

## INDIA'S FIRST CARGO COMMUNITY SYSTEM – (UPLIFT)

UPLIFT is the fastest growing multi-modal cargo community system in the world facilitating digital transactions between Forwarders, Customs Brokers, and airlines, Customs, Chamber of Commerce, custodians and ground handling agents. UPLIFT is benefitting several forwarding companies across the industry. UPLIFT is presently being used across 21 cities in India by over 250 registered companies, with over 2,500 users connecting them with around 125 carriers including large carriers like EK, TK, BA, EY, LX, LH, 9W, GF, AY, SA, VS, AF, KL, MK, SV, DL, QR, AC, NH, CV, SN, ET. It is connected to systems of Mumbai airport, two Chambers of Commerce and the Indian Customs' ICEGATE system along with SQ.

UPLIFT provides multiple options to members for seamless EDI filing to airlines. Users can perform EDI filing with airlines by using options like establishing interface between their in-house system with UPLIFT, using UPLIFT portal or by simply using 'PING – UPLIFT bureau service'. They can save around EUR 7-8 per shipment by performing EDI transactions through UPLIFT. UPLIFT is also helping users to comply with the e-AWB initiatives of multiple airlines without duplication of data entry. UPLIFT has helped India to achieve and retain the SIXTH position in the world in e-AWB adoption. Apart from performing EDI with airlines, UPLIFT has other modules like Customs Clearance module, Air CONSOL General Manifest (CGM – Import House) filing module and Airline Manifest filing (IGM-EGM) module.

UPLIFT Customs Clearance and CGM filing modules are used by many leading multinationals as along with many Indian establishments for filing BOE/SB and Air Import House (CGM) to Indian Customs. UPLIFT's Customs Clearance module is compliant with GST and Single Window. UPLIFT IGM-EGM filing module is now used by more than 50 carriers.

Here are some quick facts about UPLIFT:

- Crossed 7.7 million EDI transactions – fastest growing agent association promoted community system in the world
- Transacting with 9 out of top 10 cargo carriers in India
- UPLIFT case study is included as “Transformational” technology in the Supply Chain Management book, co-authored by professors of the Kellogg School of Management (3<sup>rd</sup> best MBA school in the world).
- KPMG has produced UPLIFT case study in their “Adding Wings” report on key innovations in Transportation industry.
- Digital Certificate of Origin developed with Maharashtra Chamber of Commerce/FIEO – expanding eco-system.
- UPLIFT can now interface with several Airport Cargo Community Systems like GMAX

Key services on UPLIFT for the forwarding community are:

- E-booking with multiple carriers with single click
- E-AWB as endorsed by FIATA/IATA
- E-AWB / e-FHL for ENS/AMS filing
- Shipping Bill Filing (Air / Ocean shipments)
- Bill of Entry Filing (Air / Ocean shipments)
- CGM (Consol Manifest Filing) for Imports
- Tracking (including delivery at destination)
- Neutral AWB printing
- Bar code label printing
- Online Certificate of Origin (with Maharashtra Chamber of Commerce)
- Auto email / SMS updates on shipments
- E-dockets
- Invoice printing
- Electronic AWB Stock requests
- Interface with forwarder's system
- Interface with Airport Cargo Community Systems
- View EDI messages